## 1 Finance or Buy

You can go solar with CSE through a solar finance plan or by purchasing the system outright. There are generally good reasons to do both but it really comes down to what's best for you and your unique situation. That's why our customers love talking with our friendly solar consultants who go through the details of all the options so you can decide what's best for you.

Here's a bird's eye view of why customers choose one over the other:

## 2 Why the Solar Loan?

- \$0 upfront + low monthly payments can mean instant savings for many customers
- You want to go solar but don't like the upfront cost
- You like the flexibility of being able to pay a deposit and lower your monthly payments even more

## 3 Why Buy?

- You want solar to be a long-term investment in your future
- You like the idea of owning and taking care of the system yourself
- · You want to increase your home value as much as possible

## 4 Finance vs Buy Comparison

		5	Zero Upfront Finance	6 Deposit Finance	7 Purchase
Financial Considerations	Upfront Cost		\$0 Upfront	Customer Choice	Price of System
	Monthly Payments		•	<b>✓</b>	×
	Gov't Rebates & Renewable Energy Certificates		•	<b>✓</b>	•
	Increase Home Value		<b>✓</b>	V	<b>✓</b>